

JUDGE NATHAN

13 CIV 4347

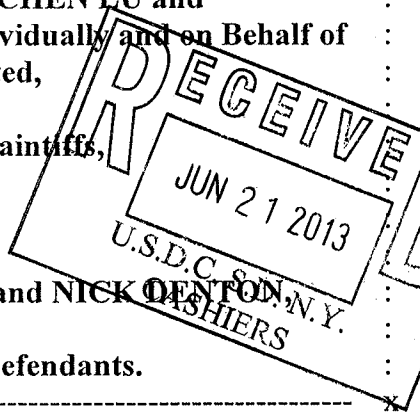
UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

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AULISTAR MARK, HANCHEN LU and :  
ANDREW HUDSON, Individually and on Behalf of :  
All Others Similarly Situated, :  
Plaintiffs, :  
-against- :  
GAWKER MEDIA LLC, and NICK DENTON, N.Y. :  
Defendants. :  
----- X

Civ. \_\_\_\_\_

**CLASS / COLLECTIVE  
ACTION COMPLAINT FOR  
(1) VIOLATIONS OF THE  
FAIR LABOR STANDARDS  
ACT; AND (2) VIOLATIONS  
OF THE NEW YORK STATE  
LABOR LAW**

**JURY DEMANDED**



Plaintiffs Aulistar Mark, Hanchen Lu, and Andrew Hudson, individually and on behalf of all others similarly situated, by their attorneys, Liddle & Robinson, L.L.P., upon personal knowledge as to themselves and upon information and belief as to other matters, hereby file this Complaint against Defendants Gawker Media LLC ("Gawker") and Nick Denton ("Denton"), and allege as follows:

**NATURE OF THE ACTION**

1. This lawsuit seeks to recover unpaid wages, including but not limited to minimum wages, for Plaintiffs and other similarly situated workers who have been employed by Gawker in the United States.

2. Gawker is an American online media company and weblog network, founded and owned by Nick Denton based in New York City. Gawker has been listed in major news publications as being among the most valuable and financially successful weblogs in America. One article in particular attributes Gawker's high profit margin to its low operating costs, which are in part attributable to the unpaid labor of its workers.

3. This is a collective action complaint under the Federal Labor Standards Act and a class action complaint under the New York State Labor Law and other applicable state labor laws based on Gawker's policies and practices of refusing to pay wages to its workers by designating them as "interns," even though they are performing vital work that inures to the benefit of Gawker's various business enterprises.

4. The practice of classifying employees as "interns" to avoid paying wages is prohibited by federal and state wage and hour laws, which require employers to pay all workers, who provide material benefit to their employer, the minimum wage.

5. The named Plaintiffs are persons who each worked a substantial number of hours, at least 15 hours a week, for Gawker and were not paid a single cent for their work. The work they performed—writing, researching, editing, lodging stories and multimedia content, promoting content on social sites, moderating the comments forum and managing the community of Gawker users—was central to Gawker's business model as an internet publisher.

6. On information and belief, Gawker employs numerous other "interns" in the same way, paying them nothing or underpaying them and utilizing their services to publish its content on the internet, an enterprise that generates significant amounts of revenue for Gawker. Plaintiffs ask this Court to order Gawker to follow the law and compensate its workers for the necessary services that they render to Gawker.

#### **JURISDICTION AND VENUE**

7. This Court has jurisdiction over this case pursuant to 28 U.S.C. §§ 1331, 1332, and 1367.

8. Venue is proper in this District under 28 U.S.C. § 1391(b)(1) and (b)(2).

**PARTIES**

9. Plaintiff Aulistar Mark (“MARK”) is an individual domiciled in New York, New York.

10. Plaintiff Hanchen Lu (“LU”) is an individual domiciled in Canton, Massachusetts.

11. Plaintiff Andrew Hudson (“HUDSON”) is an individual domiciled in San Francisco, California.

12. Gawker is a limited liability company organized under the laws of the State of Delaware and with its principal place of business in New York. Gawker operates, inter alia, the following weblogs: Gawker.com, Gawker TV, Kotaku, Lifehacker, Deadspin, io9, Valleywag, Defamer, Gizmodo, and Jezebel (collectively, the “Gawker Weblogs”). Gawker advertises itself as “the definitive news and gossip sheet for followers of entertainment, media, and business.”

13. On information and belief, Nick Denton is a citizen of Hungary and the United Kingdom, domiciled in New York State. On information and belief, Denton is the founder and controlling owner/shareholder of Gawker. Denton has had the power to set wages and wage policies for Gawker’s “interns” and otherwise control the terms and conditions of their employment, and is a covered employer within the meaning of the FLSA and state labor law. At all relevant times, Denton was legally responsible for the violations of the FLSA and state labor law committed by Gawker and alleged in this Complaint.

14. On information and belief, Defendants were the alter egos of each other, and had such unity of interest and ownership with each other such that their continued treatment as separate persons or entities would be unjust. On information and belief, Defendants were the

agents, principals, employees, employers, managers, shareholders, directors and/or officers, and/or were acting on behalf of each other, such that the actions of each Defendant should be imputed to each other.

### **COLLECTIVE ACTION ALLEGATIONS**

15. Plaintiffs MARK and LU bring the First Claim, pursuant to the FLSA, 29 U.S.C. § 216(b), on behalf of themselves and all similarly situated persons designated as “interns” by Gawker who were not paid the legal minimum for their work on the Gawker Weblogs and who performed duties relating to the creation, promotion and/or management of content on behalf of Gawker, including but not limited to writing, researching, editing, lodging stories and multimedia content, promoting content on social sites, moderating the comments forum and managing the community of Gawker users, during the period between three years prior to the filing of this Complaint and until the date of final adjudication of this action (the “FLSA Collective”).

### **CLASS ACTION ALLEGATIONS**

16. Plaintiff MARK brings the Second Claim, under the New York State Labor Law, pursuant to Rule 23 of the Federal Rules of Civil Procedure, on behalf of himself and all similarly situated persons designated as “interns” by Gawker who were not paid the legal minimum for their work on the Gawker Weblogs and who performed duties relating to the creation, promotion and/or management of content on behalf of Gawker, including but not limited to writing, researching, editing, lodging stories and multimedia content, promoting content on social sites, moderating the comments forum and managing the community of Gawker users, and who worked for Gawker within the State of New York during the period

between six years prior to the filing of this Complaint and until the date of final adjudication of this action (the “New York Class”).

17. Plaintiffs HUDSON and LU bring the Third Claim, under state labor law, pursuant to Rule 23 of the Federal Rules of Civil Procedure, on behalf of themselves and all similarly situated persons designated as “interns” by Gawker who were not paid the legal minimum for their work on the Gawker Weblogs and who performed duties relating to the creation, promotion and/or management of content on behalf of Gawker, including but not limited to writing, researching, editing, lodging stories and multimedia content, promoting content on social sites, moderating the comments forum and managing the community of Gawker users, and who worked for Gawker remotely within the United States, but outside of the State of New York during the period between six years prior to the filing of this Complaint and until the date of final adjudication of this action (the “Telecommute Class”).

18. Excluded from each of the Classes are Defendants, Defendants’ legal representatives, officers, directors, assigns, and successors, or any individual who has, or who at any time during the class period has had, a controlling interest in Gawker; the Judge(s) to whom this case is assigned and any member of the Judges’ immediate family; and all persons who will submit timely and otherwise proper requests for exclusion from the Class.

**FACTUAL ALLEGATIONS COMMON TO ALL CLAIMS**

19. Gawker publishes a substantial amount of content, including more than 20 posts each weekday on each of the Gawker Weblogs.

20. Gawker also publishes content generated by the general public in the form of comments appended to its various weblog posts.

21. Gawker also republishes and/or links to content from other news and gossip outlets.

22. Throughout the relevant period, Gawker maintained control, oversight, and direction over Plaintiffs and similarly situated “interns,” including with respect to hiring and other employment practices that applied to unpaid or underpaid “interns.”

23. Gawker relies on employees whom it labels as “interns” to create, manage and promote the content on the Gawker Weblogs. These “interns” work numerous hours, sometimes full-time and sometimes part-time, creating and managing online content and performing other work at the behest of Gawker, and did not and/or do not receive any monetary compensation at all, or are underpaid for their work. The named Plaintiffs and the members of the FLSA Collective, the New York Class and the Telecommute Class were labeled “interns” by Gawker but were actually employees under applicable Federal and State labor laws.

24. Gawker failed to pay Plaintiffs and the members of the FLSA Collective, the New York Class and the Telecommute Class minimum wages for all hours worked.

25. Gawker failed to keep accurate or adequate records of hours worked by Plaintiffs, the FLSA Collective, the New York Class, and the Telecommute Class members.

26. Gawker benefits from the work of its “interns,” and without the unpaid or underpaid labor of its “interns,” Gawker would either not be able to publish the plethora of content at the Gawker Weblogs and/or would face great difficulty in doing so. On information and belief, Gawker would have hired additional employees or required existing staff to work additional hours had the class members not performed work for Defendants.

27. Gawker did not provide academic or vocational training to Plaintiffs or the members of the FLSA Collective, the New York Class or the Telecommute Class.

28. The named representative Plaintiffs have worked for Gawker and bring this action on behalf of themselves and all others similarly situated.

29. MARK worked as an unpaid “intern” for Gawker at its New York City headquarters between May and August 2010, creating and promoting content for one of the Gawker Weblogs. He worked approximately 25 hours per week during his tenure at Gawker, and was not paid for a single hour of his work.

30. LU worked as an unpaid “intern” for Gawker remotely from Canton, Massachusetts between June 14 and October 15, 2010, promoting and managing content on Gawker’s Weblogs. He worked approximately 15 hours per week during his tenure at Gawker, and was not paid for a single hour of his work.

31. HUDSON worked as an unpaid “intern” for Gawker remotely from St. Louis, Missouri between June 10 and August 14, 2008, creating and promoting content for one of the Gawker Weblogs. He worked approximately 24 hours per week during his tenure at Gawker and was not paid for a single hour of his work.

32. At all times material to this action, the named representative Plaintiffs of the FLSA Collective were all “employees” of Gawker as defined by applicable law, and worked for Gawker within three years preceding the filing of the instant suit.

33. At all times material to this action, the named representative Plaintiffs of the New York Class were all “employees” of Gawker as defined by applicable law, and worked for Gawker within six years preceding the filing of the instant suit.

34. At all times material to this action, the named representative Plaintiffs of the Telecommute Class were all “employees” of Gawker as defined by applicable law, and worked for Gawker within six years preceding the filing of the instant suit.

35. At all times material to this action, Gawker was an enterprise engaged in commerce or in the production of goods for commerce, and has an annual gross volume of business done of over \$500,000.

36. At all times material to this action, the named representative Plaintiffs, as well as all those similarly situated, were engaged in commerce.

37. Each of the named representative Plaintiffs herein worked hours while employed by Gawker for which they either received no compensation or received less compensation than was legally required.

38. Defendants' actions in failing to adequately compensate the named representative Plaintiffs were willful and Gawker was aware of its obligations to pay its employees according to Federal and State law.

39. On information and belief, Defendants have engaged and continues to engage in a centralized, widespread pattern and practice of labor law violations and intentional schemes designed to undermine and avoid paying its "interns" the compensation to which they are lawfully entitled.

40. The named representative Plaintiffs, as well as the members of the FLSA Collective, New York Class, and Telecommute Class were and/or are subject to the policies, conduct, and practices of Gawker set forth above.

41. By misclassifying the named Plaintiffs and other workers as unpaid or underpaid "interns," Defendants have denied them the compensation they are entitled to by law, as well as the benefits that the law affords to employees, including but not limited to unemployment insurance, workers' compensation insurance, and Social Security contributions.



42. Defendant's violations of applicable labor laws have resulted in damages to Plaintiffs as well as the members of the FLSA Collective, the New York Class and the Telecommute Class.

**FIRST CLAIM**

**Violation Of Federal Labor Standards Act**

**(Asserted By Plaintiffs MARK And LU And The FLSA Collective)**

43. Plaintiffs reallege and incorporate by this reference the allegations in Paragraphs 1 through 42, herein.

44. Gawker has failed and continues to fail to meet the requirements of the Federal Labor Standards Act by instituting policies and engaging in practices that deprive its interns of lawful compensation, including but not limited to by failing to pay the required minimum wage.

45. Gawker has failed and continues to fail to keep adequate records of the work performed by its "interns," including hours worked each workday and total hours worked.

46. As a result of the violations of the FLSA by Gawker, Plaintiffs and the FLSA Collective have suffered damages by failing to receive their lawful wages during their tenure of employment. In addition, Plaintiffs and the FLSA Collective are entitled to liquidated damages, prejudgment interest, and attorneys' fees.

47. Attached to and filed with this Complaint as **Exhibit A** are the consent to become party-plaintiff forms signed by each of the named representative Plaintiffs in this lawsuit.

48. Gawker's actions in failing to compensate the named representative Plaintiffs and other similarly situated employees of Gawker in accordance with the FLSA were not in good faith.

49. There are numerous other similarly situated "interns" and former "interns" of Gawker who have been improperly compensated in violation of the FLSA and who would benefit from the issuance of court-supervised notice of the present lawsuit and the opportunity to join it. Specifically, all current and former "interns" of Gawker should receive notice and the opportunity to join in the present lawsuit.

### **SECOND CLAIM**

#### **Violation Of New York Labor Law**

#### **(Asserted By Plaintiffs MARK and the New York Class)**

50. Plaintiffs reallege and incorporate by this reference the allegations in Paragraphs 1 through 42, herein.

51. Gawker has failed and continues to fail to meet the requirements of New York Labor Law by instituting policies and engaging in practices that deprive its interns of lawful compensation, including but not limited to by failing to pay the required minimum wage.

52. Gawker has failed and continues to fail to keep adequate records of the work performed by its "interns," including hours worked each workday and total hours worked.

53. As a result of the violations of New York Labor Law by Gawker, MARK and the New York Class have suffered damages by failing to receive their lawful wages during their tenure of employment. In addition, MARK and the New York Class are entitled to statutory damages, liquidated damages, prejudgment interest, and attorneys' fees.

54. Gawker's actions in failing to compensate the named representative Plaintiffs and other similarly situated employees of Gawker in accordance with New York Labor Law were not in good faith.

**THIRD CLAIM**

**Violation Of State Labor Law**

**(Asserted By Plaintiffs HUDSON, LU, And The Telecommute Class)**

55. Plaintiffs reallege and incorporate by this reference the allegations in Paragraphs 1 through 42, herein.

56. Gawker has failed and continues to fail to meet the requirements of applicable State labor law by instituting policies and engaging in practices that deprive its interns of lawful compensation, including but not limited to by failing to pay the required minimum wage.

57. Gawker has failed and continues to fail to keep adequate records of the work performed by its "interns," including hours worked each workday and total hours worked.

58. As a result of the violations of State labor law by Gawker, HUDSON, LU, and the Telecommute Class have suffered damages by failing to receive their lawful wages during their tenure of employment. In addition, HUDSON, LU, and the Telecommute Class are entitled to statutory damages, liquidated damages, prejudgment interest, and attorneys' fees.

59. Gawker's actions in failing to compensate the named representative Plaintiffs and other similarly situated employees of Gawker in accordance with State labor law were not in good faith.

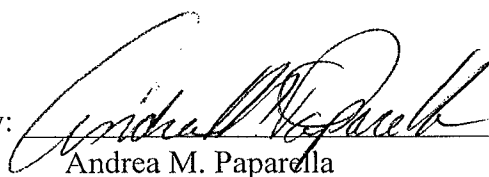
**PRAYER FOR RELIEF**

WHEREFORE, Plaintiffs, on their own behalf and on behalf of all other similarly situated persons, seek the following relief:

- A. Unpaid minimum wages, unpaid overtime, and unpaid spread-of-hours wages according to proof;
- B. Liquidated and statutory damages as permitted by law;
- C. Notice issued by the Court to all similarly situated persons;
- D. That other similarly situated, past or present, "interns" of Gawker be given the opportunity to join in this lawsuit as party-plaintiffs by filing written consents under the FLSA;
- E. Pre-judgment and post-judgment interest;
- F. Reasonable attorneys' fees and costs of the action; and
- G. Such other relief as this Court shall deem proper.

Dated: New York, New York  
June 21, 2013

LIDDLE & ROBINSON, L.L.P.

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